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THE SECRETARY OF HEALTH, EDUCATION, AND WELFARE

11-823

WASHINGTON

January 23, 1959

Honorable Allen W. Dulles, Director Central Intelligence Agency 2430 E Street, N. W. Washington 25, D. C.

Dear Mr. Dulles:

In the National Capital Area, the Federal Service Health Campaign and the Federal Service Joint Crusade will soon be getting under way. These two campaigns will be conducted concurrently from March 1 through April 15, 1959. (In other parts of the country these drives are being held from January 1 through February 15 where the Red Cross campaigns independently, or during any six-week period from January 1 through April 30 where there is no independent Red Cross drive.)

Local affiliates of the following eight National Health Agencies will participate in the health drive here in the Washington area: United Cerebral Palsy Associations, American Cancer Society, American Heart Association, The Arthritis and Rheumatism Foundation, Muscular Dystrophy Associations of America, National Multiple Sclerosis Society, National Society for Crippled Children and Adults, National Tuberculosis Association.

Three international agencies share contributions donated to Joint Crusade: The American-Korean Foundation, CARE, and Crusade for Freedom.

Civilian employees and military personnel responded with characteristic generosity to these concurrent appeals in the Spring of 1958. Almost malf of the Government personnel in metropolitan Washington contributed to both campaigns. We know that the forthcoming campaigns will continue the record of success and substantial improvement which has marked these efforts since their inception in 1957.

One of our volunteer Special Assistants to the Chairman will contact you or your staff soon to work out the details of the campaign.

From time to time, one or the other of us will be talking with you to keep you advised of important stages in the progress of the two campaigns.

Meanwhile, we're sure you know that success in your agency will, in large measure, stem from your leadership, and we're counting on it.

Sumner G. Whittier

Administrator of Veterans Affairs

National Chairman

Federal Service Joint Crusade

Sincerely,

Arthur S. Flemming

Withen & Fleming

Secretary of Health, Education

and Welfare

National Chairman

Federal Service Health Campaigm

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MEMORANDUM FOR: Mr. Dulles

A copy of this letter has already been sent to DD/S (Attn: Gordon Stewart) for information.

My Mile

AAB 27 Jan 59 (DATE)

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